

# Blueprint Creative

## STUDIO

### DESIGN & COMMUNICATION SUBSCRIPTIONS

Monthly subscriptions require a 6-month minimum commitment and will be billed on the 1st of each month. Annual subscriptions require a 12-month minimum commitment and the full amount will be billed at the start of the contract.

*\* Leftover hours from monthly plans can rollover for up to 1 month then expire; Leftover hours from annual plan are available throughout the year but expire one calendar year from start of contract. Regular hourly rate is \$100/hour.*

#### VISUAL HARMONY

**\$1,250/MONTH (\$250 SAVINGS/MONTH!)**

Includes up to 15 hours of design and content development each month, and biweekly touchpoint meetings if needed.

**\$14,000/ANNUAL (\$1,000 SAVINGS FROM MONTHLY PLAN, PLUS A \$500 BONUS!)**

Annual contracts include everything from monthly plan above, plus one \$500 add on item of your choice.

#### CREATIVE CATALYST

**\$1,750/MONTH (\$250 SAVINGS/MONTH!)**

Includes up to 20 hours of design and content development each month, and biweekly touchpoint meetings if needed.

**\$20,000/ANNUAL (\$1,000 SAVINGS FROM MONTHLY PLAN, PLUS A \$750 BONUS!)**

Annual contracts include everything from monthly plan above, plus one \$750 add on item of your choice.

#### ARTISTRY ELITE

**\$2,250/MONTH (\$250 SAVINGS/MONTH!)**

Includes up to 25 hours of design and content development each month, and weekly touchpoint meetings if needed.

**\$26,000/ANNUAL (\$1,000 SAVINGS FROM MONTHLY PLAN, PLUS A \$1,000 BONUS!)**

Annual contracts include everything from monthly plan above, plus one \$1,000 add on item of your choice.

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### DESIGN PACKAGES

Design packages require a 50% deposit at the start of the contract and the remaining balance will be due upon completion of all deliverables.

#### SIGNATURE STYLE

\$1,800

This is a great value for new businesses or small businesses looking for a refresh. This includes an introductory consultation meeting where I can learn more about your business, objectives and your audience(s).

In addition, we'll work together to design the following:

- One-page brand style sheet
- Business card template
- 3' x 6' banner
- Custom social graphic package (up to 4 platforms, with 1 cover and 1 profile image for each platform)
- Your choice of ONE of the following:
  - Double sided rack card
  - 2-panel brochure
  - One sided flyer

The above includes design services only – all copy and assets need to be provided and proofed by the client – and does NOT include printed materials. The final approved artwork files will be yours so that you can print your materials as needed.

*\*Recommended pairing with the Logo Development Add On*

#### MEMORABLE MOMENTS

\$2,200

Are you holding a fundraising gala, leadership workshop or special event? This package offers value and customization, and includes an introductory consultation meeting where I can learn more about your event, your audience and your goals/theme for the event.

In addition, we'll work together to design the following:

- Event invitation
- Physical or digital program (up to 20 pages/slides)
- 3 signs or posters
- Nametag or placecard template
- Your choice of ONE of the following:
  - Social graphics package (1 event cover image for up to 3 platforms and 1 social graphic to promote the event)
  - Promotional flyer
  - One custom activity card (bingo, this or that, wordsearch, coloring sheets, etc)

The above includes design services only – all copy and assets need to be provided and proofed by the client – and does NOT include printed materials. The final approved artwork files will be yours so that you can print your materials as needed.

*\*Recommended pairing with the Social Campaign Add On*

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### A LA CARTE/ADD ONS

These projects require a 50% deposit at the start of the contract and the remaining balance will be due upon completion of deliverable(s). Each includes an initial consultation meeting to discuss objectives and audience, first draft, up to three rounds of revision and final deliverables.

\*Additional revision rounds will be charge at an hourly rate of \$100/hour

#### \$500

- Flyer or Fact Sheet
- Custom illustration/infographic
- Rack card
- Print or digital ad
- Banner or Sign
- Custom social images (includes up to 5 platforms, 1 cover image and 1 profile image per platform)
- Social campaign (up to 5 social posts)

#### \$750

- Logo development
- 3 or 4-Panel Brochure
- Custom Presentation Deck (up to 10 slides)
- Eblast template (built in platform of your choice)
- Custom event invitation

#### \$1,250

- Report or booklet (up to 10 pages)
- Custom Presentation Template (theme, masters, and up to 10 sample slide layouts)
- Custom Presentation Deck (up to 20 slides)
- Custom newsletter (up to 8 pages)